

India Grains and Pulses Council





Background:

India's agricultural potential is globally renowned, and within this, pulses and grains play a pivotal role. With a diverse agro-climatic spectrum and centuries-old tradition of agriculture, India stands tall as a beacon of agricultural excellence with 2nd largest food grains producer in the world. It is the largest producer of pulses globally, contributing over 25% of the total global production. India is a major producer of grains such as rice and wheat. Both, rice and wheat production exceed 100 million metric tons annually. The country also ranks as the top producers of millets, besides other grains, ensuring food security for its vast population.

India's economy, one of the fastest-growing globally, relies significantly on agriculture, including the grains and pulses. With a GDP growth averaging 6-7% annually, the sector employs a substantial workforce and contributes significantly to it. India boasts a diverse range of pulses including chickpeas, lentils, pigeon peas, and beans, along with staple grains like rice, wheat, and millets. This diversity not only supports nutritional needs but also offers export opportunities to various international markets, also is a significant exporter of pulses and grains, with annual exports valued at over \$15 billion.

Key export destinations include countries in the Middle East, Southeast Asia, Africa, and Europe, highlighting global market reach and competitiveness. India exports rice, wheat, and corn, with rice being a significant export commodity (19.5 million metric tons in 2023), imports pulses (3.1 million metric tons in 2023) and sometimes wheat based on domestic needs. Major export destinations for grains include the Middle East, Africa, and Southeast Asia. Pulses are imported from countries like Canada, Myanmar, Tanzania, Zimbabwe and Australia, among others.

In recent years, India has witnessed remarkable advancements in agricultural practices, technological interventions, and policy frameworks. Farmers are increasingly adopting precision farming techniques, IoT devices, and farm management software to optimize productivity and reduce input costs. These developments have not only bolstered productivity but have also positioned India as a key player in the global pulses and grains market. With a robust production base and a growing domestic and international demand, the pulses and grains sector present immense opportunities for growth, value addition, and sustainable development.

The launch of the India Pulses and Grains Council by ICFA signifies a strategic effort to address these challenges, capitalize on emerging opportunities, and drive the growth and prosperity of the pulses and grains sector in India. Through research, policy advocacy, market development, trade facilitation, and stakeholder engagement, the council aims to foster a conducive environment for sustainable trade and contribute to the overall food security and nutrition goals of the nation.

About IGPC

The establishment of the India Grains and Pulses Council (IGPC) under the Indian Chamber of Food and Agriculture marks a pivotal moment for the agricultural sector in India. This council is poised to play a central role in the grains and pulses market, bringing together a diverse range of stakeholders such as traders, importers, processors, millers, service providers, and experts. The importance of grains and pulses in India's economy cannot be overstated. These commodities not only form the basis of the nation's food security but also have immense potential to enhance India's position in global agricultural trade. Through advocating for the interests of this sector, IGPC aims to tap into this potential, creating an environment where India's agricultural practices can adapt to meet the demands of the modern era.

OBJECTIVES:

- ❖ To enhance global trade competitiveness, launch trade facilitation programs, organize global summits and trade fairs, and establish bilateral trade agreements to expand the global presence of Indian grains and pulses.
- To promote agricultural efficiency and productivity, implement technology adoption schemes, support precision agriculture practices, and facilitate access to high-quality seeds and inputs.
- To facilitate innovation and research, partner with academic institutions and research organizations to drive innovation in the grains and pulses sector, focusing on improving yields, reducing post-harvest losses, and enhancing nutritional quality.
- To focus on enhancing market reach both domestically and internationally, developing strategic market initiatives, policy and trade facilitation, and closely work the Government to address issues that concerns production, trade and market development.
- To engage with international bodies, country specific chambers, embassies, trade organizations, corporate, farmers and FPOs, federal and state governments, and other stakeholders, aimed at cultivating a proficient, well-informed, and interconnected community that can propel the sector towards progress.
- ❖ To build stakeholder capacity, conduct training sessions, workshops, and seminars to upgrade the skills of farmers, traders, and other stakeholders in the grains and pulses value chain.



VISION

The India Grains and Pulses Council envisions a future where India stands at the forefront of the global grains and pulses market. Our vision is rooted in productivity, sustainability, stewardship and innovation, and seamless trade to ensure national and global food and nutrition security.

MISSION

The India Grains and Pulses Council champions the growth and global competitiveness of India's grains and pulses sector. Through strategic advocacy, innovation, and collaboration, IGPC focuses on advocating for supportive policies, promoting sustainable practices, facilitating market access, supporting innovation and technology adoption, and building capacity and stakeholder engagement. It aims at addressing policy, trade, technology and regulatory matters and fosters an ecosystem for innovations and international trade.

AGENDA

- Enhancing Market Access and Stability: The IGPC is set to play a crucial role in improving market access
 and reducing price volatility through strategic marketing, trade facilitation, and international partnerships.
 By creating more predictable and stable markets, the council can help ensure better stability for all ecosystem players.
- 2. Infrastructure Development: One of the council's strategic objectives is to address infrastructural deficiencies by advocating for investment in storage and logistics facilities. This would help reduce post-harvest losses and improve the overall supply chain efficiency in the grains and pulses sector.
- 3. Technological Advancement and Innovation: The IGPC aims to bridge technological gaps by promoting the adoption of advanced technologies and innovative farming practices. This includes supporting research and development initiatives and facilitating access to modern tools and techniques, thereby enhancing productivity and product quality.
- 4. Policy Advocacy and Regulatory Reforms: Advocacy for supportive policies is a cornerstone of the IGPC's mission. The council plans to work with the government for policy reforms that simplify regulations and create a more conducive environment for the growth and expansion of the grains and pulses sector, both domestically and internationally.
- 5. Sustainable Agricultural Practices: Promoting sustainability is central to the IGPC's vision. The council intends to encourage sustainable agricultural methods that minimize environmental impact, enhance soil health, and ensure the long-term viability of the sector, addressing concerns related to climate change, water use, and land management.
- 6. Capacity Building and Knowledge Sharing: The IGPC is committed to empowering stakeholders through education, training, and networking opportunities. By enhancing the skills and knowledge of those involved in the grains and pulses value chain, the council aims to elevate industry standards and drive collective advancement.
- 7. Conflict Mitigation and Dispute Resolution: The IGPC has collaborated with the International Agro Arbitration Centre (IAAC), the world's pioneering agro-focused dispute settlement entity, to transform dispute resolution in the agriculture and food sectors both in India and globally. This partnership aims to enable the swift and economical resolution of trade conflicts.

Activities

IGPC aims to transform its objectives into actionable work areas, leveraging the support of its Partners, Board, and corporate members. The organization will embark on the following activities:

- Organize technical seminars, conferences, summits, conclaves, trade events and business dialogues across the globe to promote the grains and pulse's Industry.
- To collaborate and build partnerships with major national and international organizations with a view to promote exports and investments in the sector.



- Policy advocacy by engaging with Government, industry, academia, research institutions and services agencies to further the interest of industry and enabling the favorable policy environment to promote trade.
- Knowledge dissemination and media engagement through news updates, outlook reports and policy and position papers to provide policy, technical and trade related information and to position Indian grains and pulses industry globally.
- Organize trade delegations from key potential countries to India and Indian trade across the globe to facilitate business opportunities and the acquisition of knowledge of the emerging trends and advanced technologies in the grains sector.

Constitution of the National Council

- 1. **Steering Committee**: The Steering Committee is the apex body of the India Grains and Pulses Council, responsible for guiding the council's strategic direction, overseeing operations, and ensuring financial accountability. The composition is as follows:
 - **Chairman:** Provides leadership and strategic direction, represents the council in high-level engagements, and ensures alignment with the council's vision and mission.
 - **Convener:** Acts as the operational head, overseeing the implementation of council activities, coordinating among committee members, and ensuring effective execution of strategies.
 - Additional Members: To bring specialized expertise in areas such as trade and policy, sustainable agriculture, trade and market development, contributing to the strategic decision-making process.
- **2. Executive Committee :** Comprising the Chairman, Convener, and additional members, the Executive Committee represents a broad spectrum of the grains and pulses sector.
- **3. General Body:** Comprising of all the Patron, Corporate, Ordinary, Nominated, and Institutional members will ensure that the leadership of IGPC is working continuously to fulfill aspirations of the council and the agriculture sector.

Steering Committee Members



Sh. RK Tiwari, IASFormer Chief Secretary,
Uttar Pradesh



Mr. Sanjeev ChadhaAdditional Secretary, WCD,
Government of India and
Ex-MD, NAFED



Dr. (Ms) Neelam PatelSenior Advisor,
Agriculture Allied Sectors,
NITI Aayog



Mr. Siraj Chaudhry, Chairman - SATS India, Former Chairman Cargill India



Mr. Rav KapoorChief Executive Officer,
Pulses, ETG



Justice IM KuddusiFormer Judge,
Bhubneshwar High Court



Dr. Tarun BajajDirector,
Basmati Export Development
Foundation (BEDF), APEDA



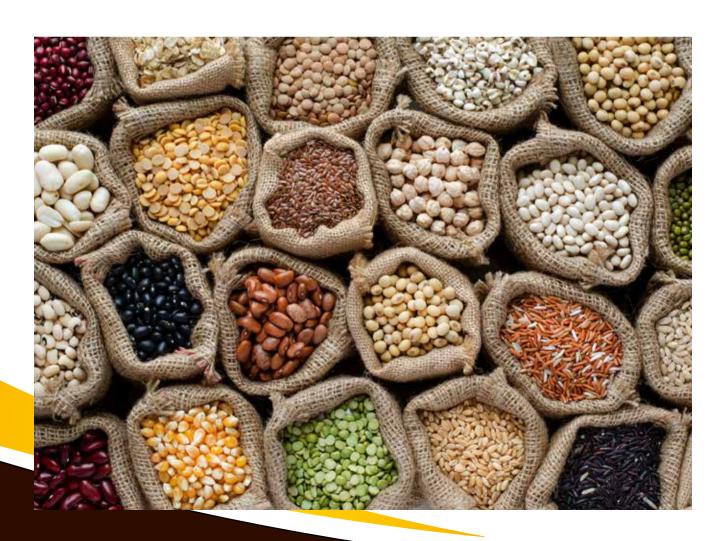
Mr. Alok Sinha, IASFormer CMD,
Food Corporation of India



Dr MJ Khan Chairman, ICFA



Mr Deepak PareekConvener IGPC
and Founder of HnyB



Membership

Patron Membership - INR 15 lac each

(Limited to 5 patron members only)

- Will be having one guaranteed member seat to the executive committee.
- Patron member logo will be highlighted on the home page of IGPC website and brochure.
 - Patron member companies logos will be prominently displayed on panels of all meetings
- Patron member nominee will be invited to all meetings with dignitaries
 - Patron members will be invited to all international delegations and meetings - inbound/outbound.
- Opportunities to represent IGPC as official representative for trade show/conferences.
- Free access to all the events organized by ICFA.
- Invitation for general body meeting to be held annually.
- Invitation to join for all meetings to discuss recommendation for various policies and other initiatives to be taken up by IGPC.
- At least one meeting will be held in each quarter to discuss policy and trade issues and agenda.
- One vote for selection of office bearer after first term of 5 years.
 - Patron members will be entitled to 25% off on all trade expos, and events participations
 - Speaker slot for all IGPC meetings and events and select ICFA events.

Corporate Membership - INR 5 lac each

- Corporate member logo will be displayed on events and meetings held by IGPC.
- Free access to all the events organized by ICFA.
- Corporate member nominee will be invited to the international delegations
- Invitation for general body meeting to be held annually.
- Invitation to join all meetings to discuss recommendation for various policies and other initiatives to be taken up by IGPC.
- Publication of all members in directory.

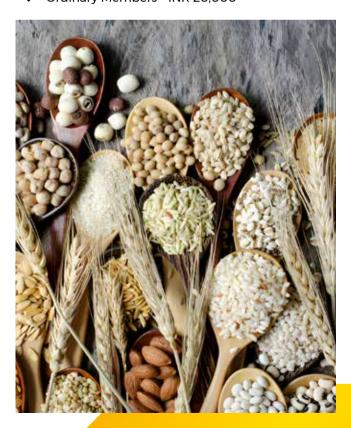
- One vote for selection of office bearer after first term of 5 years.
 - Corporate members will be entitled to 10% off on all trade expos, and events participations

Ordinary Membership - INR 1 lac each

- Invitation for general body meeting to be held annually.
- Invitation to join all meetings to discuss recommendation for various policies and other initiatives to be taken up by IGPC.
- At least one meeting will be held in each quarter as well as multiple webinars.
- Publication of all members in directory.
- One vote for selection of office bearer after first term of 5 years.
 - Two members to be nominated on the EC by the SC.

Annual Membership Fees (Waived for 1st Year)

- Patron Members INR 3 lac
- Corporate Members INR 1 lac
- Ordinary Members INR 20,000



About ICFA

The Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy, and development agendas and serving as a global platform for trade facilitation, partnerships, technology, and agribusiness



services. A proactive approach helps ICFA discern critical challenges emerging in Indian agriculture and create opportunities for development, value addition, and international trade to accelerate growth in the food and agriculture sectors globally. ICFA, with more than 25 industry Working Groups and sector-specific Business Councils, represents the interests of key stakeholders at the national level and, through its international platforms and partnerships, facilitates India's global engagement in the food and agriculture sectors.

For enhanced sustainability, food safety, and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching the Healthy Food Initiative program and the Good Agriculture Practices (GAP) project. In a short period of more than 9 years, the Chamber has signed MoUs with the ICAR, APEDA, NRDC, RAKEZ Group, ASYAD Group, University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, NASSCOM, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn, IFPRI, etc. Through international partnerships, ICFA envisions mobilizing technologies and investments that will catalyze agribusiness and agri-startups. The more than 35-member ICFA Board has distinguished luminaries, with the Pioneer of India's Green Revolution, Prof. MS Swaminathan, as its Patron

ICFA PARTNERS

















































ICFA MFMBFRS



















































For more information, please contact

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